



**UCI**

University for  
International Cooperation



UCI Global School of Project Management

**University for International Cooperation**  
**Global School of Project Management**  
**Master in Project Management**

**Course: An Introduction to University life at UCI**

**Academic Unit 1: SWOT Analysis**

Name:

*City, Country*

## 1. SWOT Analysis

Positive	Negative	
<b>Strengths</b> <ul style="list-style-type: none"> <li>•</li> </ul>	<b>Weaknesses</b> <ul style="list-style-type: none"> <li>•</li> </ul>	Internal Factors
<b>Opportunities</b> <ul style="list-style-type: none"> <li>•</li> </ul>	<b>Threats</b> <ul style="list-style-type: none"> <li>•</li> </ul>	External Factors



## 2. Action Plan

	Strengths	Weaknesses
Opportunities	<i>How you can use these strengths to take advantage of these opportunities?</i> •	<i>How can you avoid these weaknesses using these opportunities?</i> •
Threats	<i>How you can use these strengths to reduce the possibility and impact of these threats?</i> •	<i>How you can address these weaknesses that would make these threats become real?</i> •

### 3. Student's Commitment

I hereby agree to carry out the action plan stated in this document, as a result of the SWOT analysis ***(Strengths, Weaknesses, Opportunities and Threats)*** that will allow me to succeed in the Master in Project Management online program.

Sincerely,