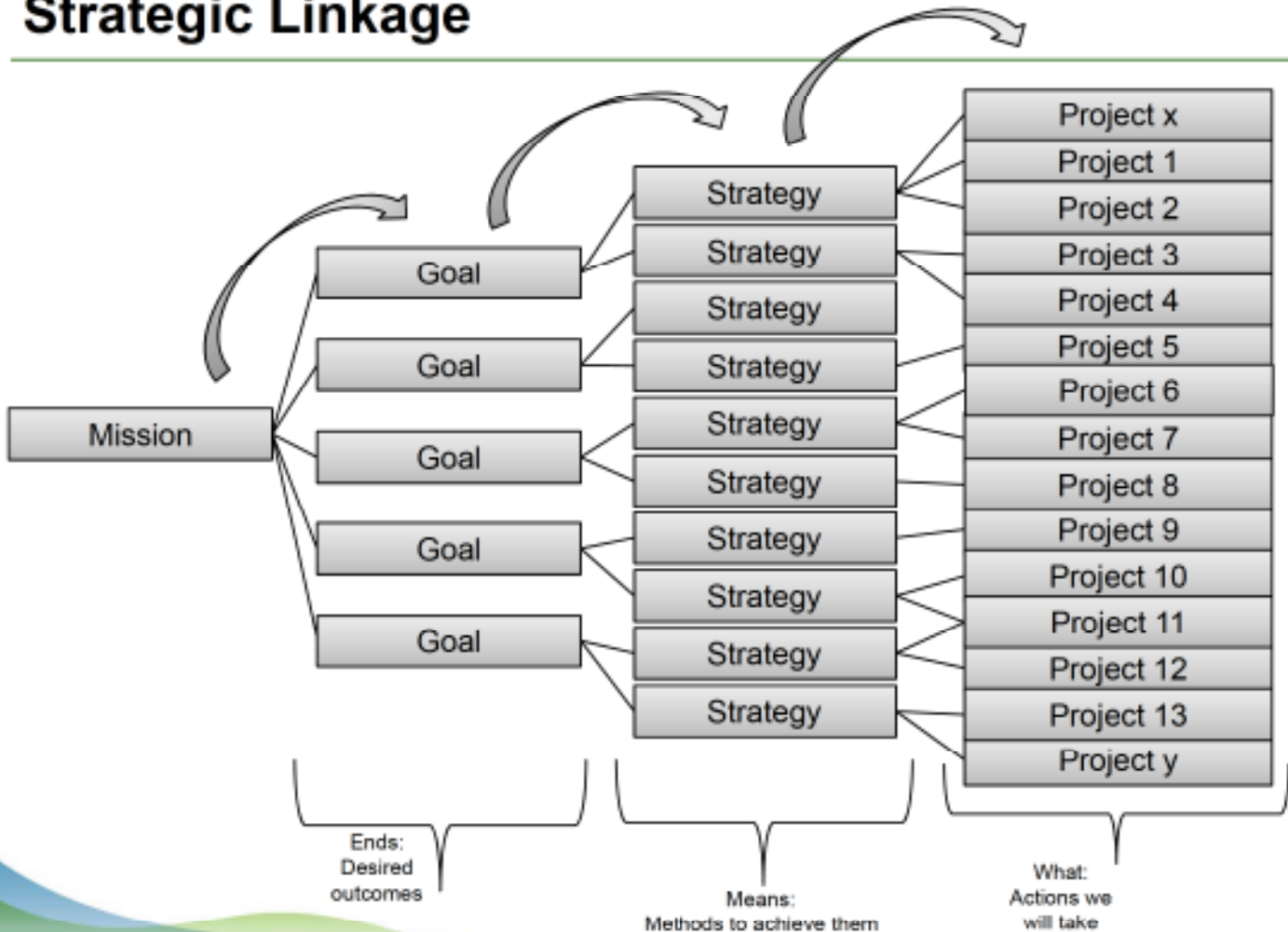


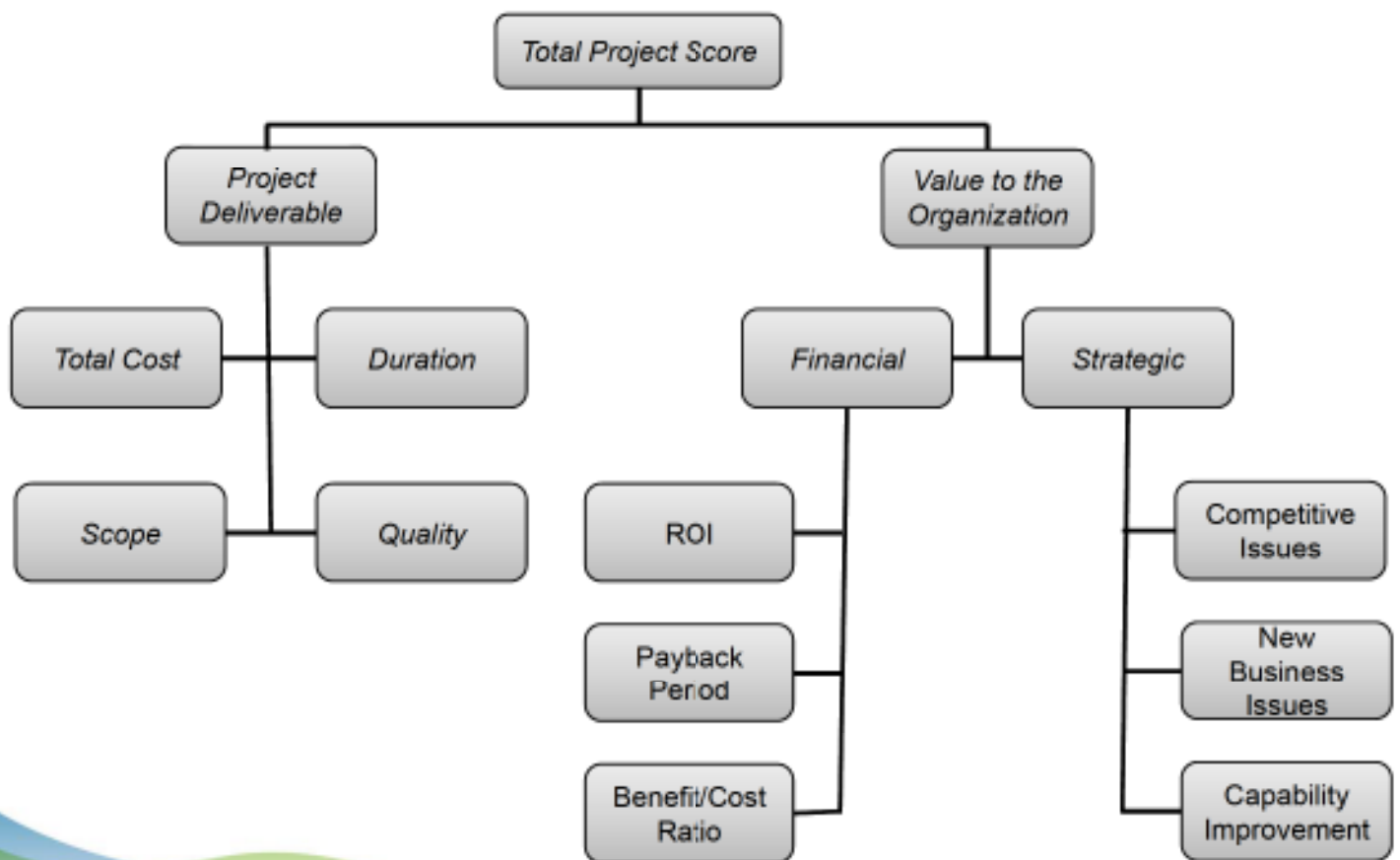
Strategic Linkage



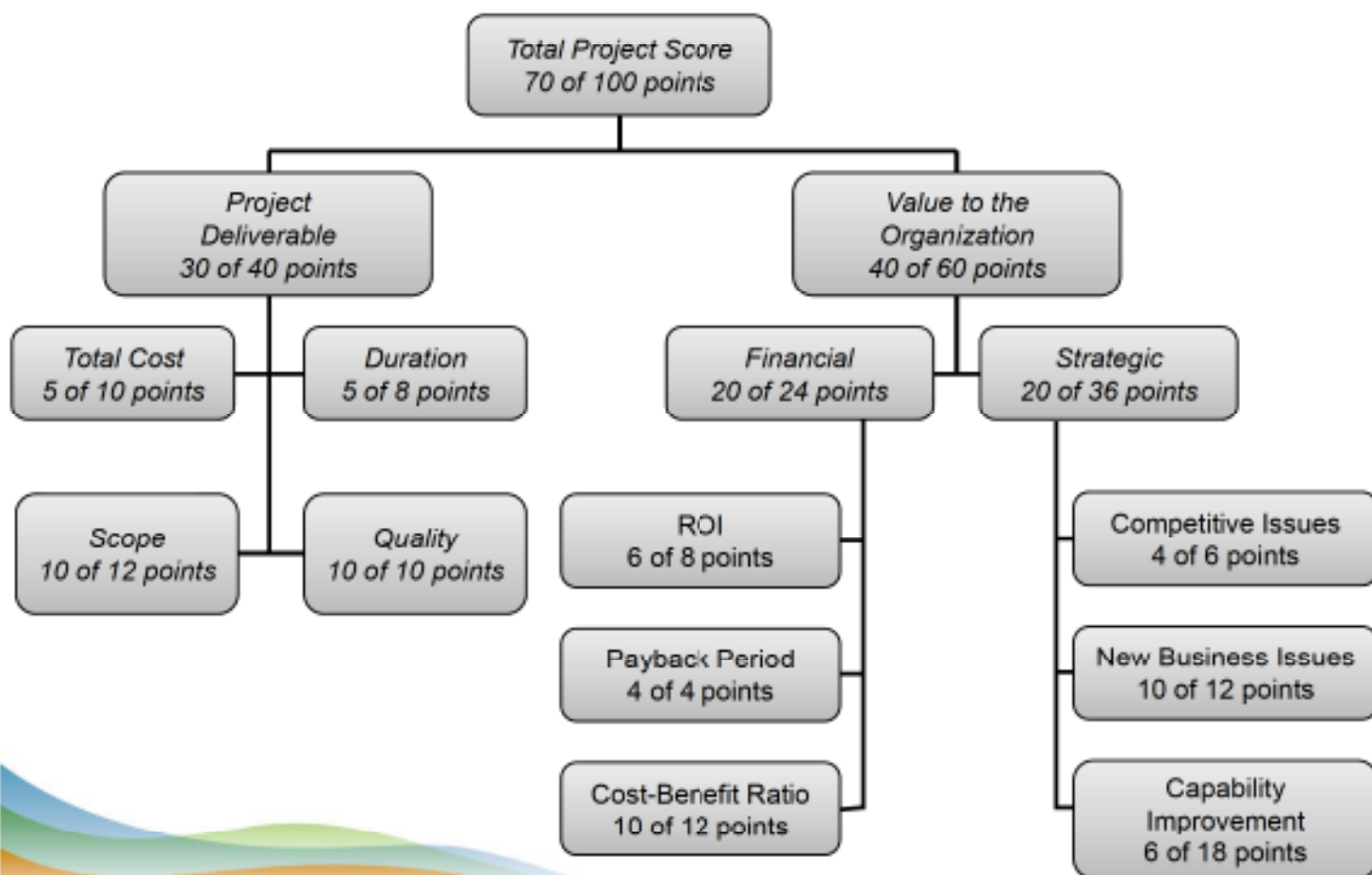
Sample Strategy Elements



Project Scoring Model



Project Scoring Model (Addition of Schema, Points)



Launch the Right Programs

Select high value – low risk programs

